

# CURRICULUM VITAE

## David G. Schwartz, Ph.D.

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## Employment

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### Director, Center for Gaming Research

University of Nevada, Las Vegas

January 2001-present

- Responsible for maintaining and enhancing the Gaming Collection, the world's largest collection of scholarly research and source documents on gaming and related areas
- Coordinates the Center's fellowship program and all public events
- Creator and manager of the Center's website, <http://gaming.unlv.edu>

### University Instructor

University of Nevada, Las Vegas (2002-present)

University of Nevada, Reno (2007-8)

Fairleigh-Dickinson University, Atlantic City Extension (2000)

- Courses taught in colleges of Liberal Arts, Hospitality, Business, and Honors across three universities; topics include United States history, casino history, video gaming history, Las Vegas, and creative non-fiction
- Over 280 additional guest lectures, conference presentations, & public talks

### Writing

Contributor, Forbes.com

2018-present

- Writer for a portfolio including gaming, gambling, Las Vegas, tourism, and events

*Vegas Seven*, Las Vegas, Nevada

2010-2018

- From May 2012 on, Gaming and Hospitality editor
- Author of *Green Felt Journal* gaming industry column, essays, and feature pieces
- January 2010 to May 2012, freelance writer covering the same topics

*Las Vegas Business Press*, Las Vegas, Nevada

2005-2012

- Author of biweekly news/opinion column

*Global Gaming Business* and *Casino Connection* magazines

2003-2011

- Author of feature pieces on gaming history and monthly columns on Atlantic City and Las Vegas history

## Education

University of California, Los Angeles

**Ph.D.** in American History, 2000

- Dissertation: *Suburban Xanadu: The Casino Resort on the Las Vegas Strip, 1945-1978*

University of Pennsylvania | Philadelphia, PA

**Bachelor of Arts** degrees in Anthropology and History, 1995, *magna cum laude*

**Master of Arts** degree in American History, 1995

- Masters Thesis: *Reflections in Blue: Jazz and Messianic and Quasi-Religious Movements*

Successfully completed training at Nevada Gaming Control Board Enforcement Academy 03-04,  
“Protection of Games,” Spring 2003

## Awards and Recognition

2017 Second Place, Best Nonstaff Story, Nevada Better Newspaper Contest, Nevada Press Association (for “Howard Hughes: Neon Ozymandias” in *Vegas Seven*).

2015 First Place, Best Local Column, Nevada Better Newspaper Contest, Nevada Press Association (for “Green Felt Journal” in *Vegas Seven*).

2014 “Vegas Person of the Year,” VegasTripping.com Trippie Awards.

2014 Second Place, Best Feature Story, Nevada Better Newspaper Contest, Nevada Press Association (for “The Book That Tried to End Vegas” in *Vegas Seven*).

2014 Second Place, Best Local Column, Nevada Better Newspaper Contest, Nevada Press Association (for “Green Felt Journal” in *Vegas Seven*).

2013 University Libraries Scholarship Award, University of Nevada, Las Vegas

2013 Second Place, Best Local Column, Nevada Better Newspaper Contest, Nevada Press Association (for “Green Felt Journal” in *Vegas Seven*).

2012 Third Place, Best Local Nonstaff Column, Nevada Better Newspaper Contest, Nevada Press Association (for “Green Felt Journal” in *Vegas Seven*).

2010: *Roll the Bones: The History of Gambling* named as one of “Five Best Gambling Books,” *Wall Street Journal*, September 11, 2010.

2010 Second Place, Best Local Nonstaff Column, Nevada Better Newspaper Contest, Nevada Press Association (for “Green Felt Journal” in *Vegas Seven*).

2006 Editor’s Choice 2006 Trippie Award, Best Vegas Book, VegasTripping.com.

2006 National Council on Responsible Gambling Book of the Year (for *Roll the Bones: The History of Gambling*).

## Courses Taught

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“United States: 1877 to the Present.” HIS 102.8. University of Nevada, Las Vegas, Spring 2018.

“United States: Colonial Period to 1877.” HIS 101.5. University of Nevada, Las Vegas, Spring 2018.

“The History of Casinos.” HIS 368.01. University of Nevada, Las Vegas, Fall 2017.

“The Faces of Las Vegas.” HON 410.05. University of Nevada, Las Vegas, Fall 2017.

“United States: 1877 to the Present.” HIS 102.11. University of Nevada, Las Vegas, Spring 2017.

“United States: Colonial Period to 1877.” HIS 101.3. University of Nevada, Las Vegas, Spring 2017.

“United States: 1877 to the Present.” HIS 102.8. University of Nevada, Las Vegas, Fall 2016.

“United States: Colonial Period to 1877.” HIS 101.7. University of Nevada, Las Vegas, Fall 2016.

“United States: 1877 to the Present.” HIS 102.6. University of Nevada, Las Vegas, Spring 2016.

“United States: Colonial Period to 1877.” HIS 101.5. University of Nevada, Las Vegas, Spring 2016.

“United States: 1877 to the Present.” HIS 102.2. University of Nevada, Las Vegas, Fall 2015.

“United States: Colonial Period to 1877.” HIS 101.4. University of Nevada, Las Vegas, Fall 2015.

“United States: 1877 to the Present.” HIS 102.6. University of Nevada, Las Vegas, Spring 2015.

“United States: Colonial Period to 1877.” HIS 101.5. University of Nevada, Las Vegas, Spring 2015.

“United States: Colonial Period to 1877.” HIS 101.2. University of Nevada, Las Vegas, Fall 2014.

“The Faces of Las Vegas.” HON 400.3. University of Nevada, Las Vegas, Fall 2013.

“The History of Casinos.” HON 400.6 University of Nevada, Las Vegas, Spring 2013.

“Gambling and the Media.” HON 400.1. University of Nevada, Las Vegas, Fall 2012.

“Creative Non-Fiction.” HON 400.1. University of Nevada, Las Vegas, Summer 2012.

“The History of Casinos.” HON 400.9 University of Nevada, Las Vegas, Spring 2012.

“Creative Non-Fiction.” HON 400.1. University of Nevada, Las Vegas, Summer 2011.

“The History of Casinos.” GAM 495.3. University of Nevada, Las Vegas, Spring 2011.

“Gambling and the Media.” HON 400.1. University of Nevada, Las Vegas, Summer 2010.

“Crafting Creative Non-Fiction.” HON 400.1. University of Nevada, Las Vegas, Summer 2009.

“Crafting Creative Non-Fiction.” HON 400.1. University of Nevada, Las Vegas, Summer 2008.

“The History of Gambling.” GAM 495/HIS 498. University of Nevada Reno, Spring 2008.

“Economic and Social Aspects of Gaming and Gambling.” ECON 411/611. University of Nevada Reno, Fall 2007.

“The History of Gambling.” HON 400.3. University of Nevada, Las Vegas, Spring 2007.

“Writing True: Creative Non-Fiction.” Workshop at Winter Getaway, Cape May, New Jersey, January 2007.

“United States History, Colonial Period to 1865.” HIS 101, Sections 11, 13. University of Nevada, Las Vegas, Spring 2004.

“Nevada and the Far West.” HIS 404. University of Nevada, Las Vegas, Fall 2003.

“History of Casino Gaming in the United States.” HMD 376b. University of Nevada, Las Vegas, Fall 2003.

“Hospitality Security and Asset Protection.” HMD 410. University of Nevada, Las Vegas, Spring 2003.

“History of Casino Gaming in the United States.” HMD 376b. University of Nevada, Las Vegas, Fall 2002.

“Communications for the Casino Management Professional.” Fairleigh Dickinson University, Atlantic City Extension, Fall 2000.

“History of Casino Gaming in the United States.” Fairleigh Dickinson University, Atlantic City Extension, Fall 2000.

“Casino Management: Economic and Social Approaches.” Fairleigh Dickinson University, Atlantic City Extension, Fall 2000.

## Publications

## Books

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Jonathan Cohen and David G. Schwartz, editors. *All In: The Spread of Twentieth-Century Gambling in the United States*. Reno; University of Nevada Press, 2018.

*Tales from the Pit: Casino Table Games Managers in Their Own Words*. (editor) Las Vegas: UNLV Gaming Press, 2016.

*Boardwalk Playground: The Making, Unmaking, & Remaking of Atlantic City*. Las Vegas: Winchester Books, 2015.

*Grandissimo: The First Emperor of Las Vegas*. Las Vegas: Winchester Books, 2013.

*Frontiers in Chance: Gaming Research across the Disciplines* (editor). Las Vegas: UNLV Gaming Press, 2013.

*Roll the Bones: The History of Gambling. Casino Edition*. Las Vegas: Winchester Books, 2013.

Pauliina Raento and David G. Schwartz, editors, *Gambling, Space, and Time: Shifting Boundaries and Cultures*. Reno: University of Nevada Press, 2011.

*Roll the Bones: The History of Gambling*. New York: Gotham Books, 2006.

*Cutting the Wire: Gambling Prohibition and the Internet*. Reno: University of Nevada Press, 2005.

*Suburban Xanadu: The Casino Resort on the Las Vegas Strip and Beyond*. New York: Routledge, 2003.

## Chapters in Books

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“No End in Sight—How the United States Became a Gambling Nation, 1950-2000.” In Jonathan Cohen and David G. Schwartz, editors. *All In: The Spread of Twentieth-Century Gambling in the United States*. Reno: University of Nevada Press, 2018.

“After slow start, gambling exploded into Nevada’s dominant industry.” In *Nevada: 150 Years in the Silver State*. Las Vegas: Stephens Press, 2014.

“The Black Book: Nevada keeps out ‘undesirables.’” *Nevada: 150 Years in the Silver State*. Las Vegas: Stephens Press, 2014.

“Gaming Industry Icons: Kirk Kerkorian, Jay Sarno, William F. Harrah, William Bennett, and Sheldon Adelson.” in *Nevada: 150 Years in the Silver State*. Las Vegas: Stephens Press, 2014.

“Gaming and Entertainment,” in John R. Walker, ed., *Introduction to Hospitality*, 6th edition. Upper Saddle River, New Jersey: Pearson, 2013.

“Gaming Entertainment,” in *Introduction to Hospitality Management*, 4th edition. Upper Saddle River, New Jersey: Pearson, 2013.

“Moving the Line: A Postfrontier Reinterpretation of American Gambling.” In Pauliina Raento and David G. Schwartz, editors, *Gambling, Space, and Time: Shifting Boundaries and Cultures*. Reno: University of Nevada Press, 2011.

“Gambling,” *Key Issues in Crime and Punishment. Volume One: Crime and Criminal Behavior*, edited by William Chambliss and J. Geoffrey Golson. Los Angeles: SAGE Publications, 2011.

## Scholarly Articles (Refereed)

“Historical Parallels between Tournament Poker and Esports.” *Gaming Law Review*, (21, No. 10). December 2017. 721-729.

“Research (In)Complete: An Exploratory History of Competitive Video Gaming.” *Gaming Law Review*, (21, No. 8). October 2017. 542-556.

“Hazard All He Hath”: Shakespeare’s Gambling World.” *Gaming Law Review and Economics*. (20, no. 10) December 2016. 822-831.

“Erving Goffman’s Las Vegas: From Jungle to Boardroom.” *UNLV Gaming Research & Review Journal*. (20, no. 1) 2016.

“Just a Passing Glance: The Kefauver Committee in Las Vegas.” *Gaming Law Review and Economics*. (19, no. 7) September 2015.

“Good Luck If You Do: Nevada’s Long Relationship with Gambling.” *Nevada Historical Society Quarterly*. (57, no. 3-4). Fall/Winter 2014. 201-15.

“Casinos Amid Convenience: Neighborhood Gambling Evolves in Las Vegas.” *Gaming Law Review and Economics*. (18, no. 9) November 2014.

“Consolidation and Competition on the Las Vegas Strip.” *Gaming Law Review and Economics*. (17, no. 9) November 2013. 619-34.

“Attesting to Unique Attractions: The Significance of the President's Commission on Organized Crime (1984-1986) Gambling Hearings.” *Gaming Law Review and Economics*. (17, no. 8) October 2013. 560-78.

“Penny wise, player foolish? Slot-hold regulation and consumer preference.” *Journal of Business Research*. 66, no. 9 (September 2013). 1623-1628.  
<http://www.sciencedirect.com/science/article/pii/S0148296312003529>

William R. Eadington and David G. Schwartz. “A History of the International Conference on Gambling and Risk-Taking.” *UNLV Gaming Research and Review Journal*. 16, no. 2 (2012): 1-8.

David G. Schwartz and Eugene M. Christiansen. "Financial Stability and Casino Debt." *Gaming Law Review and Economics* 16, no. 4 (2012): 193-205.

"Not Undertaking the Almost-Impossible Task: The 1961 Wire Act's Development, Initial Applications, and Ultimate Purpose." *Gaming Law Review and Economics* 14, no. 7 (2010): 533-540.

"The Burger King Revolution: How Las Vegas Bounced Back, 1983-1989." *Gaming Law Review and Economics* 14, no. 4 (2010): 261-273.

"Notes and Documents: Bookkeeper in a Gambling Joint." *Nevada Historical Society Quarterly* 47, no. 3 (Fall 2004): 215-222.

"Carnival Entertainment: The Carnival Origins of Professional Wrestling and Casino Gambling, or 'Sports Entertainment' and 'Casino Entertainment.'" *Popular Culture Review* 14, no. 2 (Summer 2003): 5-14.

Susan C. Awe., Kathleen Keating, and David G. Schwartz. "Studies in chance: a selective guide to gaming industry resources." *Reference Services Review* 30, no. 2 (2002): 169-175.

"Ambient Frontiers: The El Rancho and Hotel Last Frontier: Strip Pioneers." *eGambling: The Electronic Journal of Gaming Issues*, no. 3. (February 2001)  
<http://www.camh.net/egambling/issue3/research/index.html#ambient>.

"A Fun Night Out:" Shifting Legal and Cultural Constructions of Gambling, the Slot Machine, and the Creation of the Casino Resort." *Gaming Law Review* 1, no. 4 (Winter 1997). 547- 559.

"Portrait of a Jazz Virtuoso: The Life, Music, and Legacy of Jimmy Blanton." *Penn History Review* 2, no. 1 (June 1994). 1-7.

## Scholarly Articles (Non-Refereed)

"How Bill Eadington Changed Our Lives." *UNLV Gaming Research & Review Journal*. 17, no. 1 (2013).

"Tribute to the International Conference on Gambling and Risk-Taking." *UNLV Gaming Research and Review Journal*. 16, no. 2 (2012).

"Seeking Value or Entertainment? The Evolution of Nevada Slot Hold, 1992-2009, and the Slot Players' Experience," Occasional Paper Series 1. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada, Las Vegas, 2010.

"Las Vegas, Hiding among the Pages: A Review Article." *Nevada Historical Society Quarterly* 53, no. 1 (Spring 2010). 55-63.

"Gambling: A Quintessentially Global Business." *Casino and Gaming International*. 2005 edition.

37-40.

“A Virtual Pandora’s Box: What Cyberspace Gambling Means to Terrestrial Casino Operators.”  
*UNLV Gaming Research and Review* 7, no 1. (2003): 59-65.

## Research Reports

“Las Vegas Strip Strategic Assessment” (with Oliver Lovat). Conducted for Penn National Gaming. Las Vegas, Nevada, 2015.

“Initial Competitive Analysis: Atlantic City Market.” Prepared for the Meruelo Group, Atlantic City, New Jersey, 2013.

“Comparative Analysis: Phase II: Tier Structure and Tier Credit Design, Select Study of Grand Sierra Resort and Two Competitive Properties.” Prepared for Grand Sierra Resort, Reno, Nevada, 2013.

“Initial Comparative Analysis: Tier Structure and Tier Credit Design, Select Study of Grand Sierra Resort and Three Competitive Properties.” Prepared for Grand Sierra Resort, Reno, Nevada, 2012.

“Casino Gambling’s Real Impact: Economic, Social, and Community Dividends.” Prepared for Global Gaming Asset Management, Las Vegas, Nevada 2012.

“Tweeting to Win: Social Media and Casino Marketing.” CLSA U Blue Book Series. New York: CLSA, 2010.

“Gambling’s Still a Solid Bet—If You Know Where to Place Your Chips.” Industry Overview for Gaming Trends ’10: A Special Report. Wright Casino Media, October 2010.

## Book Reviews

Review of *From Steel to Slots: Casino Capitalism in the Postindustrial City* by Chloe E. Taft. *American Historical Review*, Volume 122, No. 1. 216-7.

Review of *The Essentials of Casino Game Design: From the Cocktail Napkin to the Casino Floor* by Dan Lubin. CDC Gaming Reports, November 2016.

Review of *Hillbilly Elegy: A Memoir of a Family and Culture in Crisis* by J.D. Vance. CDC Gaming Reports, September 2016.

Review of Benjamin “Bugsy” Siegel: The Gangster, the Flamingo, and the Making of Modern Las Vegas by Larry Gragg. CDC Gaming Reports, September 2016.

Review of *Sports Betting and Bookmaking: An American History*. by Arne K. Lang. CDC Gaming



Reports, August 2016.

Review of *The Law for Gamblers: A Legal Guide to the Casino Environment* by Robert A. Nersesian. CDC Gaming Reports, August 2016.

Review of *From Steel to Slots: Capitalism in the Postindustrial City* by Chloe E. Taft. CDC Gaming Reports, July 2016.

Review of *Slots: Praying to the God of Chance* by David V. Forrest, CDC Gaming Reports, July 2016.

Review of *The Outsider's Guide to Las Vegas* by Tim Dressen, CDC Gaming Reports, June 2016.

Review of *Blacklegs, Card Sharps, and Confidence Men: Nineteenth-Century Mississippi River Gambling Stories*. Edited by Thomas Ruys Smith, Louisiana History, V. 54, N. 1 (Winter 2013, (107-09).

Review of *The Sport of Kings and the Kings of Crime: Horse Racing, Politics, and Organized Crime in New York, 1865-1913* by Steven A. Reiss, American Historical Review, V. 117, N. 3 (June 2012), 852-853.

Review of *Satan's Playground: Mobsters and Movie Stars at America's Greatest Gaming Resort* by Paul J. Vanderwood, *Journal of Tourism History*, VIII, N 2 (August 2011), 201-02.

"Poker Ghosts," review of *Ghosts at the Table* by Des Wilson, *The American Interest*, V IV, N 2, (November 2008). 118-122.

Review of *Out of the Jungle: Jimmy Hoffa and the Remaking of the American Working Class*, by Thaddeus Russell, Nevada Historical Society Quarterly: 48, no. 3 (Fall 2005). 419-420.

Review of *Italian Immigrants Go West: The Impact of Locale on Ethnicity*, by Janet Worrall, Carol Bonomo Albright, and Elvira G. DiFabio, eds, *Italian Americana* 23, no. 2 (Summer 2005): 234-5.

Review of *Cities on the Plains: The Evolution of Urban Kansas*, by James R. Shortridge, *The American Historical Review* 110, no. 2 (April 2005): 499-500.

Review of *Paradise Lost: California's Experience, America's Future*, by Peter Shrag, *Nevada Historical Society Quarterly*: 47, no. 2 (Summer 2004). 139-40.

Review of *Anti-Saloon League* web site (<http://www.wpl.lib.oh.us/AntiSaloon/>) for Public History.org, [http://www.publichistory.org/reviews/view\\_review.asp?DBID=84](http://www.publichistory.org/reviews/view_review.asp?DBID=84), January 2004.

Review of *Something for Nothing: Luck in America*, by Jackson Lears, *Pennsylvania Magazine of History and Biography* 127, no. 3 (July 2003): 365-7.

Review of *The Hand I Played* by David Spanier, *Nevada Historical Society Quarterly*, 45, no. 2 (Summer 2002). 160-1.

Review of *Super Casino: Inside the New Las Vegas* by Pete Early, Nevada Historical Society Quarterly 44, no. 3 (Fall 2001). 301-5.

## Encyclopedia Entries

- “Gambling,” *The Social History of Crime and Punishment in America*, edited by Wilbur Miller and J. Geoffrey Golson. Los Angeles” SAGE, 2011.
- “Vito Genovese,” *The Social History of Crime and Punishment in America*, edited by Wilbur Miller and J. Geoffrey Golson. Los Angeles” SAGE, 2011.
- “Las Vegas, NV,” *The Social History of Crime and Punishment in America*, edited by Wilbur Miller and J. Geoffrey Golson. Los Angeles” SAGE, 2011.
- “Lucky Luciano,” *The Social History of Crime and Punishment in America*, edited by Wilbur Miller and J. Geoffrey Golson. Los Angeles” SAGE, 2011.
- “Arnold Rothstein,” *The Social History of Crime and Punishment in America*, edited by Wilbur Miller and J. Geoffrey Golson. Los Angeles” SAGE, 2011.
- “Dutch Schultz,” *The Social History of Crime and Punishment in America*, edited by Wilbur Miller and J. Geoffrey Golson. Los Angeles” SAGE, 2011.
- “Gambling,” *Oxford Encyclopedia of the Modern World*, edited by Peter Stearns, London: Oxford University Press, 2008.
- “Gambling,” *Encyclopedia of American Urban History*, edited by David Goldfield, Thousand Oaks: Sage Publications, 2006.
- “Gambling.” World Book Encyclopedia, <http://www.worldbookonline.com/>.
- “Crime and Criminals,” *Encyclopedia of American Urban History*, edited by David Goldfield, Thousand Oaks: Sage Publications, 2006.
- “Gambling and Latinos,” in *Encyclopedia Latina: History, Culture, Society*, edited by Ilan Stavans, 235-7. Amherst: Grolier, 2005.
- “Blackjack,” *Dictionary of American History*, Third Edition Dynamic Reference, edited by Gary Cross, Robert Maddox, and William Pencak, New York: Charles Scribner’s Sons, 2003.
- “Casinos,” *Dictionary of American History*, Third Edition Dynamic Reference, edited by Gary Cross, Robert Maddox, and William Pencak, New York: Charles Scribner’s Sons, 2003.
- “Craps,” *Dictionary of American History*, Third Edition Dynamic Reference, edited by Gary Cross, Robert Maddox, and William Pencak, New York: Charles Scribner’s Sons, 2003.

“Faro,” *Dictionary of American History*, Third Edition Dynamic Reference, edited by Gary Cross, Robert Maddox, and William Pencak, New York: Charles Scribner’s Sons, 2003.

“Gambling,” *Dictionary of American History*, Third Edition Dynamic Reference, edited by Gary Cross, Robert Maddox, and William Pencak, New York: Charles Scribner’s Sons, 2003.

“Poker,” *Dictionary of American History*, Third Edition Dynamic Reference, edited by Gary Cross, Robert Maddox, and William Pencak, New York: Charles Scribner’s Sons, 2003.

“Roulette,” *Dictionary of American History*, Third Edition Dynamic Reference, edited by Gary Cross, Robert Maddox, and William Pencak, New York: Charles Scribner’s Sons, 2003.

“Slot Machines,” *Dictionary of American History*, Third Edition Dynamic Reference, edited by Gary Cross, Robert Maddox, and William Pencak, New York: Charles Scribner’s Sons, 2003.

## Articles: Popular Press & Online

“What Richard Branson Means for Las Vegas.” *Vegas Seven*, May 25, 2018.

“Nevada Numbers Moving Up.” *Vegas Seven*, May 2, 2018.

“Replicated History in the Community.” *Vegas Seven*, March 15, 2018.

“Wrestler Kelly Klein Is Playing From Her Own Rulebook.” *Vegas Seven*, March 7, 2018.

“Dalton Castle Has Plenty of Room for All of Us.” *Vegas Seven*, March 6, 2018.

“The Importance of People.” *Vegas Seven*, March 2, 2018.

“The Past Is Still With Us.” *Vegas Seven*, February 15, 2018.

“Understanding the Wynn Legacy.” *Vegas Seven*, February 7, 2018.

“Casino Future Not So Hard to Predict.” *Vegas Seven*, January 15, 2018.

“AI Could Change More Than the Game(s).” *Vegas Seven*, January 7, 2018.

“National Finals Rodeo Is Back—and More Necessary Than Ever.” *Vegas Seven*, December 13, 2017.

“Forty Years Ago, Jimmy “The Weasel” Fratianno Turned On His Mob Family.” Mob Museum Blog. December 8, 2017

“U.S. Supreme Court to Hear Case That Will Influence the Future of Legal Sports Betting.” *Vegas Seven*, December 4, 2017.

“Microtransactions: Where Casinos and Gaming Converge.” *Vegas Seven*, November 21, 2017.

“Pennsylvania Gambling Expansion Recalls Lessons From the Past.” *Vegas Seven*, November 10, 2017.

“A Small Town Cools Down, a Big League City Heats Up.” *Vegas Seven*, October 9, 2017.

“Hometown Hero Kenny King Preps for the Fight of His Career.” *Vegas Seven*, September 19, 2017.

“Bully Ray Dudley Reflects on His Wrestling Legacy.” *Vegas Seven*, September 19, 2017.

“Second Chances on the North Strip.” *Vegas Seven*, September 6, 2017.

“Green Felt Journal Deals 200.” *Vegas Seven*, August 23, 2017.

“The Las Vegas Strip of the Future.” *Vegas Seven*, August 17, 2017.

“Parq to the Future.” *Vegas Seven*, August 17, 2017.

“Jon Gray Is Ready for Round Two.” *Vegas Seven*, August 17, 2017.

“Esports Draw an Audience More Interested in Fun Than Payouts.” *Vegas Seven*, August 9, 2017.

“The Enduring Fascination of Casino Carpet.” *Vegas Seven*, July 19, 2017.

“The Circus Is Coming Back to Town.” *Vegas Seven*, July 5, 2017.

“Derek Stevens Looks Toward Downtown’s Past to See Its Future.” *Vegas Seven*, June 21, 2017.

“Survey Shows Bad Hotels Make Guests Cry.” *Vegas Seven*, June 7, 2017.

“Vegas for Everyman (and Woman).” *Vegas Seven*, May 24, 2017.

“A Big Weekend Ahead for Future Stars of Wrestling.” *Vegas Seven*, May 18, 2017.

“At the Intersection of Social Games and Casino Games.” *Vegas Seven*, May 11, 2017.

“The Hit That Could Have Sunk Las Vegas.” The Mob Museum Blog. May 4, 2017.

“Live Out Your Dreams in the Ring at Fantasy Slam Wrestling.” *Vegas Seven*, April 25, 2017.

“Is Skill-Based Gaming Really the Future of Slot Play?” *Vegas Seven*, April 12, 2017.

“Sixty Years Ago, The Tropicana Opened Under Mob’s Hidden Control.” The Mob Museum Blog. April 4, 2017.

“The Tiffany of the Strip.” *Vegas Seven*, March 29, 2017.

“Mr. Las Vegas ... Airport?” *Vegas Seven*, March 29, 2017.

“Lucky Dragon Casino’s Influence May Be Greater Than Its Size.” *Vegas Seven*, March 15, 2017.

“Prominent Ring of Honor Stars Weigh in on Its 15th Anniversary Show.” *Vegas Seven*, March 8, 2017.

“Future Stars of Wrestling’s High Octane Event Didn’t Disappoint.” *Vegas Seven*, March 3, 2017.

“WWE’s Dean Ambrose and Renee Young: Power Couple.” *Vegas Seven*, March 1, 2017.

“30 Years of Tribal Gaming.” *Vegas Seven*, March 1, 2017.

“The NCAA Tourney’s Economic Impact on the Las Vegas Strip.” *Vegas Seven*, March 1, 2017.

“Seven Year Switch: How Las Vegas Hospitality Has Changed.” *Vegas Seven*, February 16, 2017.

“Future Stars of Wrestling’s High Octane Is an Intimate Spectacle.” *Vegas Seven*, February 15, 2017.

“What the Future of Tech and AI Looks Like for Las Vegas.” *Vegas Seven*, February 1, 2017.

“Future Stars of Wrestling Provides Affordable, Visceral Family Entertainment.” *Vegas Seven*,

February 1, 2017.

- “Why Las Vegas Casinos Need Better Infrastructure.” *Vegas Seven*, January 17, 2017.
- “What Will Gaming Look Like in 2017?” *Vegas Seven*, December 29, 2016.
- “Where the Grass Is Greener.” *Vegas Seven*, December 21, 2016.
- “Lucky Dragon Casino Eyes Its Target.” *Vegas Seven*, December 7, 2016.
- “Books for the Stocking of Your Favorite Casino Person.” CDC Gaming Reports, December 8, 2016.
- “Games Millennials Play.” *Vegas Seven*, November 21, 2016.
- “Links in the El Cortez Chain.” *Vegas Seven*, November 21, 2016.
- “The Fantasy Lives On.” *Vegas Seven*, November 9, 2016.
- “Howard Hughes: Neon Ozymandias.” *Vegas Seven*, November 3, 2016.
- “The Atomic Horror.” *Vegas Seven*, November 3, 2016.
- “The Hughes Casino Empire.” *Vegas Seven*, November 3, 2016.
- “Personal Space: Discovery Children’s Museum.” *Architecture Las Vegas*, Issue 11, 2016.
- “Lessons From the Fall of Atlantic City.” *Vegas Seven*, October 19, 2016.
- “Donald Trump Wasn’t the Only One Who Made a Bad Bet on Atlantic City.” PostEverything, *Washington Post*, October 10, 2016.
- “Casino Industry Makes a Bid for Millennial Attention.” *Vegas Seven*, October 5, 2016.
- “Redesign, Rebuild, Reconnect Remains a Must for Casinos.” *Vegas Seven*, September 21, 2016.
- “E. Parry Thomas Built This City, One Loan at a Time.” *Vegas Seven*, September 7, 2016.
- “Fremont’s Path.” *Vegas Seven*, September 1, 2016.
- “Ring of Honor’s Death Before Dishonor Didn’t Disappoint.” *Vegas Seven*, August 24, 2016.
- “The Riv’s Quiet End.” *Vegas Seven*, August 24, 2016.
- “Nonstop Air Service a Win For Vegas.” *Vegas Seven*, August 24, 2016.
- “A Smack Down at Sam’s Town.” *Vegas Seven*, August 17, 2016.
- “One on One with Ring of Honor Champ Jay Lethal.” *Vegas Seven*, August 17, 2016.
- “CEO Shuffle at Scientific Games.” *Vegas Seven*, August 10, 2016.
- “An Empire Like No Other.” *Vegas Seven*, August 4, 2016.
- “Modern-Day Gladiators.” *Vegas Seven*, August 4, 2016.
- “The Birth of a Brand.” *Vegas Seven*, August 4, 2016.
- “Hacks Pose Huge Threat to Casinos.” *Vegas Seven*, July 19, 2016.
- “Leviosa Con Proves Las Vegas Is Both Muggle- and Wizard-Friendly.” *Vegas Seven*, July 13, 2016

“A Turning Point in Gaming Regulation.” *Vegas Seven*, July 6, 2016

“The Artisan Craft Festival Is a Perk for Real People.” *Vegas Seven*, July 6, 2016

“The NHL is coming to Las Vegas because America is now a casino nation.” *Washington Post*, June 27, 2016.

“Caesars’ Room Art Gives Guests Something to Gawk At.” *Vegas Seven*, June 22, 2016.

“Lucky Dragon Won’t Be All Things to All People.” *Vegas Seven*, June 15, 2016.

“T-Mobile Banking on Big Entertainment With WWE.” *Vegas Seven*, June 15, 2016.

“One on One With WWE Superstar Big E.” *Vegas Seven*, June 15, 2016.

“How Seasonal Are Gaming and Tourism?” *Vegas Seven*, June 8, 2016.

“E-sports Start to Take Hold of Casinos’ Imaginations.” *Vegas Seven*, May 25, 2016.

“Betting on Locals.” *Vegas Seven*, May 11, 2016.

“LVCVA Visitor Study Reveals Who’s Really Coming to Town.” *Vegas Seven*, April 27, 2016.

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## Online Exhibits/Exhibitions

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“Casino Carpet.” Visual exploration of a unique art form. URL: <http://www.dieiscast.com/gallerycarpet.html>. Summer 2004.

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## Presentations

### Academic Conferences

“The Media and History: Challenges for the ‘Celebrity’ Historian.” Panelist. National Council on Public History Annual Meeting. Las Vegas, Nevada, April 2018.

“Sports Betting: The History of an American Pastime.” Summit on Sports and Gambling. National Conference on Problem Gambling. Tarrytown, New York, July 2016.

“Exploration and Discovery: Enhanced Access to the Spilde, Christiansen, and Royer Papers at UNLV Special Collections.” 16<sup>th</sup> International Conference on Gaming and Risk-Taking. Las Vegas, Nevada. June 2016.

“Research Tales of Table Games.” Panel moderator. 16<sup>th</sup> International Conference on Gaming and Risk-Taking. Las Vegas, Nevada. June 2016.

“Tales from the Pit: Tables Games Managers in Their Own Words.” 16<sup>th</sup> International Conference on Gaming and Risk-Taking. Las Vegas, Nevada. June 2016.

“Erving Goffman’s Las Vegas: A Changing City.” 16<sup>th</sup> International Conference on Gaming and Risk-Taking. Las Vegas, Nevada. June 2016.

- “No End in Sight: How the United States Became a Gambling Nation, 1950-2000.” Paper presented at “Gambling as a Central Facet of Modern Societies.” Joint Initiative in German and European Studies at the Centre for European, Russian, and Eurasian Studies, University of Toronto, and German Academic Exchange Service (DAAD). Toronto, Canada. June 2016.
- “Non-problem Gambling.” Panel Moderator. 15<sup>th</sup> International Conference on Gaming and Risk-Taking. Las Vegas, Nevada. May 2013.
- “Attesting to Unique Attractions: The Significance of the President’s Commission on Organized Crime (1984-1986) Gambling Hearings.” 15<sup>th</sup> International Conference on Gaming and Risk-Taking. Las Vegas, Nevada. May 2013.
- “Organized Crime and Gambling in the United States.” Panel Moderator. 15<sup>th</sup> International Conference on Gaming and Risk-Taking. Las Vegas, Nevada. May 2013.
- “Publishing Your Work: Editor’s Panel.” Discussant. 15<sup>th</sup> International Conference on Gaming and Risk-Taking. Las Vegas, Nevada. May 2013.
- “Concentration on the Las Vegas Strip.” 15<sup>th</sup> International Conference on Gaming and Risk-Taking. Las Vegas, Nevada. May 2013.
- “Upstarts to Emperors.” Opening Keynote Address. 15<sup>th</sup> International Conference on Gaming and Risk-Taking. Las Vegas, Nevada. May 2013.
- “Penny Wise, Player Foolish? State Regulation, Slot Hold, and Consumer Preference.” Association of Private Enterprise Educators Annual Conference. Las Vegas, Nevada, April 2010.
- “Brush with Gruffness: Dealing with Difficult Interviewees.” Southwest Oral History Association Annual Conference. Boulder City, Nevada. April 2010.
- “Studying Gambling: Resources and Strategies.” Panel moderator, 14<sup>th</sup> International Conference on Gaming and Risk-Taking. Lake Tahoe, Nevada. May 2009.
- “Analyzing Poker.” Panel moderator, 14<sup>th</sup> International Conference on Gaming and Risk-Taking. Lake Tahoe, Nevada. May 2009.
- “No More Full House: How Nevada Bounced Back in the 1980s.” Presented at 14<sup>th</sup> International Conference on Gaming and Risk-Taking. Lake Tahoe, Nevada. May 2009.
- “Different Audiences, Different Approaches: Teaching Gambling Across the Colleges.” Presented at 14<sup>th</sup> International Conference on Gaming and Risk-Taking. Lake Tahoe, Nevada. May 2009.
- Conferee, “Autonomy and Entanglement in Homer’s Odyssey.” Sponsored by the Liberty Fund. Hermosa Beach, California. May 2009.
- “Casino Culture for Anthropologists.” Keynote address, Society for Cross-Cultural Research Annual Conference. Las Vegas, Nevada, February 2009.

Conferee, "Property Rights and the Environment." Sponsored by the Liberty Fund and PERC. Big Sky, Montana. September 2008.

"Free Market Casinos? Casino Regulation, Consumer Confidence, and Barriers to Entry." Association for Private Enterprise Education 2008 conference. Las Vegas, Nevada. April 2008.

Conferee, "The Place of Liberty in the Processes of Economic and Institutional Change." Sponsored by the Liberty Fund. Hermosa Beach, California. November 2007.

"The Revolutionary Ridotto.' Presented at 13<sup>th</sup> International Conference on Gaming and Risk-Taking. Lake Tahoe, Nevada. May 2006.

"The Life of a Carnival Con Artist: Honest John Kelly." Presented at 2006 Far West Popular and American Culture Associations Conference. Las Vegas, Nevada, January 2006.

"Author Meets Critics: David G. Schwartz, Cutting the Wire." 2005 Social Science History Association Conference. Portland, Oregon, November 2005.

"Art for Gamblers' Feet: Casino Carpet from Coast to Coast." Presented at 2005 Far West Popular and American Culture Associations Conference. Las Vegas, Nevada, February 2005.

"Creating a Gaming Destination: Lessons from Monte Carlo, Las Vegas, and Atlantic City." Closing Keynote address, International Conference on Gaming Industry and Public Welfare. Macau, China. December 2004.

Part of roundtable, "The Influence of Eric Monkkonen on Criminal Justice History." 29<sup>th</sup> Annual Meeting of the Social Science History Association. Chicago, Illinois. November 2004.

"The Inherently Global Business of Gaming." Managing Globalization conference sponsored by University of Southern Mississippi. Long Beach, Mississippi. October 2004.

"Moving the Line: A Post-Frontier Re-interpretation of American Gaming." Presentation at 2004 Western History Association Annual Meeting. Las Vegas, Nevada. October 2004.

"Suburban Xanadu: The Rise of the Las Vegas Strip and Urban Redevelopment." Presentation at 2004 Western Political Science Association Conference. Portland, Oregon. March 2004.

"Culture of Chance." Presentation at Nevada Library Association/Mountain Plains Library Association Conference 2003. Lake Tahoe, Nevada. November 2003.

"Creating an Enduring Tribute." Presentation at the 12<sup>th</sup> International Conference on Gambling and Risk Taking. Vancouver, BC, Canada. May 2003.

"Graduate Gaming Research." Symposium chaired at the 12<sup>th</sup> International Conference on Gambling and Risk Taking. Vancouver, BC, Canada. May 2003.

"God is Still in Control: Analyzing a Real Memorial at a Faux New York." Presentation at the 2003 Popular Culture Association/American Cultural Association National Conference. New

Orleans, LA. April 2003.

"Booking for the Marks: The Shared Carnival Roots of Casino Gambling and Professional Wrestling." Luncheon Keynote Address, 2003 Far West Popular Culture Association Conference. Las Vegas, NV, February 2003.

"Frank Sinatra and the Cool Consensus: Looking at the Rat Pack, Race, and America." 34<sup>th</sup> Annual Conference, American Italian Historical Association. Las Vegas, NV, October 2001.

"Welcome to Paradise." 11<sup>th</sup> International Conference on Gambling and Risk-Taking, Las Vegas, NV. June 2000

"A Fun Night Out: Shifting Cultural Constructions of Gambling, the Slot Machine, and the Casino Resort." 10<sup>th</sup> International Conference on Gambling and Risk-Taking, Montreal, Canada, May 1997.

## Gaming and Professional Conferences

"ELG Webinar: Sports Betting Survey Results." Webinar moderator. Sponsored by Emerging Leaders of Gaming and the Innovation Group. March, 2018.

"New Jersey Update." Media Panel Moderator. Global Gaming Expo. Las Vegas, Nevada, September 2016.

"Tales from the Pit: Table Games Managers Speak." Panel moderator. Cutting Edge Table Games Conference. Las Vegas, Nevada, November 2015.

"Regional and Emerging Markets." Panel Moderator. Global Gaming Expo. Las Vegas, Nevada, September 2015.

"The Recent History of Gaming." American Gaming Association Gaming Experts Forum. Washington, DC, July 2015

"Gambling, Risk, and Reward." Opening keynote, 2015 Nevada State Conference on Problem Gambling, Las Vegas, Nevada, April 2015.

"Table Game Trends and Analysis: The UNLV Center for Gaming Research 3<sup>rd</sup> Annual Table Games Report." Cutting Edge Table Games Conference. Las Vegas, Nevada, November 2014.

"Casinos and Millennials." Panel Moderator. Global Gaming Expo. Las Vegas, Nevada, October 2014.

"G2E Seminars 2014: A Capstone Review Presented by UNLV." Panel Participant. Global Gaming Expo. Las Vegas, Nevada, October 2014.

"Table Game Trends and Analysis: The UNLV Center for Gaming Research 2nd Annual Table Games Report." Cutting Edge Table Games Conference. Las Vegas, Nevada, November 2013.

“Hot Attractions, Cool Amenities: What Works Best in What Situation?” Panel Moderator. Global Gaming Expo. Las Vegas, Nevada, October 2013.

“Big Wheel Keeps on Rolling: Linq Case Study.” Panel Moderator. Retail, Dining, and Entertainment Experience. Las Vegas, Nevada, May 2013.

“Brand Within a Brand: Hotels & Restaurants on Their Own.” Panel Moderator. Retail, Dining, and Entertainment Experience. Las Vegas, Nevada, May 2013.

“Social Media as a Research Resource.” Talk for 27th Annual Las Vegas Joint Chapter Conference. Las Vegas, Nevada, March 2013.

“Table Games Trends and Analysis: The UNLV Center for Gaming Research Annual Table Games Report.” Opening Signature Session, Raving’s Cutting Edge Table Games Conference. Las Vegas, Nevada, December 2012.

“Marketing to Non-Gaming Customers: Reaping the Rewards.” Panelist. Global Gaming Expo. Las Vegas, Nevada, October 2012.

Panel moderator, “What Happens In Vegas Happens Everywhere.” Retail, Dining, and Entertainment Experience. Las Vegas, Nevada, May 2012.

Panel moderator, “Technology.” UNLV William S. Boyd School of Law Internet Gaming Regulation Symposium. Las Vegas, Nevada, May 2012.

“The Future of Market Research” Superpanel discussion at Southwest Marketing Research Association conference. Las Vegas, Nevada, April 2012.

“Social Media Insights Part III: ROI.” Moderator. Global Gaming Expo. Las Vegas, Nevada, October 2011.

“Lotteries and Social Media: A Frontier in Cyberspace.” Lottery Expo. Las Vegas, Nevada, November 2010.

“Built This City: Project CityCenter Case Study.” Moderator. Global Gaming Expo. Las Vegas, Nevada, November 2010.

“Creating Identity: Using F & B as a Marketing Tool.” Panelist. Global Gaming Expo. Las Vegas, Nevada, November 2009.

“Research and Ethnic Marketing.” Co-presented with Bill Zender at Player Development Summit/Casino Marketing Conference 2009. Las Vegas, Nevada, July 2009.

“Las Vegas, Gaming, and the New Media.” The Digital Future Is Now Business Seminar, Presented by CBSRadio Digital Media. Las Vegas, Nevada, May 2009.

“Analyzing the Costs and Benefits.” NCRG at the Global Gaming Expo. Las Vegas, Nevada, November 2008.

“Retail, Dining, and Entertainment: Striking a Balance.” Global Gaming Expo. Las Vegas Nevada, November 2008.

“The Long Game: Gambling, Technology, and Change.” Server-Based Gaming for Casinos USA. Las Vegas, Nevada. June 2008.

“The Over/Under of Gaming Regulation.” American Bar Association Section of Administrative and Regulatory Law, Spring Meeting. Las Vegas, Nevada. April 2008.

Panel Moderator, “Gaming Expansion: Push and Pull Factors in 2008 and Beyond.” Global Gaming Expo. Las Vegas, Nevada, November 2007.

Panel Member, “The Casino Real Estate Macro Discussion.” Casino Real Estate conference. Las Vegas, Nevada, June 2007.

Panel Member, “The Las Vegas Panel.” Casino Real Estate conference. Las Vegas, Nevada, June 2007.

“Player Loyalty: Lessons from Gambling History.” Chair’s address for Casino Marketing: Creating Effective Player Loyalty Programs, Marketing, and Sponsorships. Las Vegas, Nevada, February 2007.

“Casino Marketing: Ancient History, Yesterday, and Today.” Paper given in seminar on casino marketing at the Global Gaming Expo. Las Vegas, Nevada, November 2006.

“Looking to the Future: The Wire Act and Internet Gaming.” Session chaired at Global Gaming Expo, Las Vegas, Nevada, September 2005.

“Legal Limbo: The Wire Act and Internet Gaming.” Session chaired at Global Gaming Expo, Las Vegas, Nevada, September 2004.

“The Federalization of Gaming: A Historical Perspective.” Paper given in seminar on the federal regulation of Internet gaming at the Global Gaming Expo. Las Vegas, NV September 2003.

"History of World Gaming, with a Focus on Australia." Chairman's address at 12th Annual Gaming and Casinos Australia Conference. Gold Coast, Australia, March, 2003.

"History of Gaming and Casinos." Chairman's address at 7th Annual Gaming and Casinos Asia Pacific Conference. Singapore, June, 2002.

“The Buggy Myth” Paper presented at 23<sup>rd</sup> Annual Conference of the Southwest/Texas Popular Culture Association, Albuquerque, New Mexico. February 2002.

“Gaming History: Asset or Liability?” Seminar delivered at Global Gaming Expo Training and Development Institute. Las Vegas, Nevada, September 2001.

“History of the Las Vegas Strip.” Lecture delivered at ALI-ABA Course of Study Conference "The Gaming Industry: Current Legal, Regulatory, and Social Issues." Las Vegas, NV, March 2001.



## Legislative/Regulatory Testimony

“History and Development of Gaming and Daily Fantasy Sports Technology, Policy, and Law.”  
Presentation for Gaming Policy Committee. Las Vegas, Nevada, March 2016.

Committee on Business Regulation, Florida House of Representatives. Workshop on HJR 471.  
Tallahassee, Florida, March 29, 2007.

Committee to Study Gaming Options for New Hampshire. Special joint legislative committee.  
Concord, New Hampshire, October 11, 2005.

## Guest Lectures

“The Evolution and Current Status of Las Vegas-Centered Gaming Tourism.” Talk for Politics of  
Wealth and Power Capstone course, Lauder Institute, Wharton School of Business, University  
of Pennsylvania. Las Vegas, Nevada, April 2018.

“Gaming Resources in UNLV Special Collections and Archives.” Talk for UNLV Special  
Collections and Archives Public Services Group. Las Vegas, Nevada, April 2018.

“Where is Las Vegas Now?” Cass Business School (London) Strategic Marketing in Action  
elective lecture, London, United Kingdom, March 2018.

“How Did Las Vegas Become Las Vegas?” Cass Business School (London) Strategic Marketing in  
Action elective lecture, London, United Kingdom, March 2018.

“What is the Las Vegas Casino Business?” Cass Business School (London) Strategic Marketing in  
Action elective lecture, London, United Kingdom, March 2018.

“A Brief History of Esports.” HMD 455/HOA555, University of Nevada, Las Vegas. September  
2017.

“Why the House (Mostly) Always Wins.” JOUR 435, University of Nevada, Las Vegas. September  
2017.

“Where is Las Vegas Now?” Cass Business School (London) Strategic Marketing in Action  
elective lecture, London, United Kingdom, March 2017.

“How Did Las Vegas Become Las Vegas?” Cass Business School (London) Strategic Marketing in  
Action elective lecture, London, United Kingdom, March 2017.

“What is the Las Vegas Casino Business?” Cass Business School (London) Strategic Marketing in  
Action elective lecture, London, United Kingdom, March 2017.

“Las Vegas: 2016 Trend Update.” Cass Business School (London) Strategic Marketing in Action

elective lecture, Las Vegas, Nevada, April 2016.

“What is Going on in Las Vegas Today?” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2016.

“Las Vegas: Image, Perception, and Reality.” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2016.

“What in the World is the Casino Business?” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2016.

“The Evolution of Las Vegas as Gaming Centre.” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2016.

“The Recession and Recovery.” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2015.

“The Innovators: Four Projects that Changed Las Vegas Casinos.” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2015.

“Betting on Gaming Documentation and History: Indian Country and the Commercial Casino Industry in Comparative Perspective.” Newberry Consortium for Indian Studies Graduate Workshop in Research Methods. Las Vegas, March 2014.

“Seven Things You Should Know About Casinos.” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, January 2014.

“The Evolution of Las Vegas as Gaming Centre.” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, January 2014.

“The Recession’s Impact on Las Vegas and Gaming.” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, January 2014.

“The Future of Las Vegas.” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, January 2014.

“On the Ground in Las Vegas.” Cass Business School (London) Strategic Marketing in Action elective lecture, Las Vegas, Nevada, February 2013

“Six Things You Should Know About Casinos.” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, January 2013.

“The Evolution of Las Vegas as Gaming Centre.” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, January 2013.

“The Recession’s Impact on Las Vegas and Gaming.” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, January 2013.

“Tweeting to Win: Social Media and Casino Marketing.” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, January 2013.

“The Future of Las Vegas.” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, January 2013.

“Screen for Deviance: Media Depictions of Problem Gambling.” Lecture for HTM 370: Cross-Cultural Interpretations of Gambling Addiction, San Diego State University, November 2012.

“Two Hour History Lesson: Gambling, from Criminal to Corporate.” Lecture for HTM 371: Tribal Casino Operations Management, San Diego State University, November 2012.

“The Truth about Blackjack and Counting Cards.” Lecture for HTM 372: Games Management, San Diego State University, November 2012.

“Las Vegas Gaming Past and Present.” Guest Lecture for Joasi University (Japan), visiting class in Las Vegas, September 2012.

“The Gaming Industry in Las Vegas: A Snapshot.” Lecture for Central Michigan University Hospitality & Tourism Society, Las Vegas, Nevada, March 2012.

“Vegas Hospitality and Gaming Perspectives” lecture for Casino and Gaming Operations Management class, Southern New Hampshire University, Las Vegas, Nevada, March 2012.

“Las Vegas Yesterday, Today, and Tomorrow” Keynote lecture for Cass Business School MBA program, Las Vegas, Nevada, February 2012.

“Las Vegas Gaming Past and Present.” Guest Lecture for Joasi University (Japan), visiting class in Las Vegas, September 2011.

“Counting Cards, Skill Play, and Casino Gaming.” Guest Lecture for HTM 371: Tribal Gaming: Casino Ops, San Diego State University, September 2011.

“Gambling History in Two Hours,” Guest Lecture for PFSA 281, San Diego State University, September 2011.

“Where the Gaming Industry is Heading,” Talk for UNLV Gaming Management Association. Las Vegas, Nevada, March 2011.

“The Competitive Advantage of Las Vegas Casinos.” Session for Cass Business School Executive MBA program. Las Vegas, Nevada, January 2011.

“Gaming Development in Nevada.” Session for the University of Nevada Reno’s Gaming Management Program conducted for the Gaming Board of Sweden, Las Vegas, Nevada, November 2010.

“The History of Casinos and Casino Employment.” Guest Lecture for HTM 371: Tribal Gaming: Casino Ops, San Diego State University, October 2010.

“The Development of Las Vegas Casinos.” Guest Lecture for Joasi University (Japan), visiting class in Las Vegas, September 2010.

“Casino History in Las Vegas.” Guest Lecture for Transylvania University, visiting class in Las Vegas, May 2010.

“History of Casino Design.” Guest Lecture for undergraduate design students, Concordia University (Montreal, Canada). Las Vegas, Nevada, May 2010.

“Las Vegas Casinos: History and Current Practices.” Guest Lecture for visiting Sociology of Gambling class, George Brown College (Toronto, Ontario). Las Vegas, Nevada, March 2010.

“The Truth about Blackjack and Counting Cards.” Guest Lecture for HTM 371: Tribal Gaming: Casino Ops, San Diego State University, October 2009.

“One Hour Gambling History.” Guest Lecture for HTM 371: Tribal Gaming: Casino Ops, San Diego State University, October 2009.

“Casino Crime: Swingers, Cheaters, and Scammers.” Guest Lecture for HTM 596: Regulation of Indian Gaming in California, San Diego State University, October 2009.

“Interactive Gambling History.” Guest Lecture for SOC 442: Sociology of Gambling. University of Nevada, Las Vegas, September 2009.

“The Industry: Historical and Statistical Background.” Lecture for KDI group. Las Vegas, Nevada, July 2009.

“Gambling Research: The Essential Resources.” Talk for UNLV Gaming Management Association. Las Vegas, Nevada, April 2009.

“From Cowboys to Caesars: The Evolution of Visual Culture on the Las Vegas Strip.” Visual Culture Group. Las Vegas, Nevada, February 2009.

“Gambling: Past, Present, and Future.” Gaming Regulators Symposium. Las Vegas, Nevada, February 2009.

“The History and Success of Las Vegas,” Presentation for the Australia Club Managers Tour, Las Vegas, Nevada, November 2008.

“They Did It Their Way: How Organized Crime Dominated and Departed the Gambling Business.” First Monday Lecture for Liberty Fund. Indianapolis, Indiana, October 2008.

“Ten Thousand Years of Gambling History in an Hour.” Guest Lecture for SOC 442: Sociology of Gambling. University of Nevada, Las Vegas, September 2008.

Instructor, 1-day gambling history/introduction, University of Macau academic program at UNLV International Gaming Institute. June 2007.

“The History of Casino Hospitality,” Guest Lecture for visiting group from Southern New

Hampshire University. March 2008.

Instructor, Kangwon Land Casino academic program at UNLV International Gaming Institute. December 2007.

“The History and Success of Las Vegas,” Presentation for the Australia Club Managers Tour, Las Vegas, Nevada, November 2007.

“Gambling and Culture: A Brief Overview.” Presentation for 2007 Anthropology Colloquium Series. University of Nevada, Las Vegas, October 2007.

“Gambling History, Ancient and Recent.” Guest Lecture for SOC 442: Sociology of Gambling. University of Nevada, Las Vegas, September 2007.

“How Las Vegas Draws Tourists.” Presented to visiting class from University of Hanover. July 2007.

“The Past, Present, and Future of Las Vegas.” Ainsworth technology program at UNLV International Gaming Institute. July 2007.

Instructor, University of Macau academic program at UNLV International Gaming Institute. June 2007.

“A Short History of Gambling.” Guest Lecture for Transylvania University, visiting class in Las Vegas, May 2007.

Instructor, Kangwon Land Casino academic program at UNLV International Gaming Institute. May 2007.

“Learning in Las Vegas,” Guest Lecture for January Term 131, St. Mary’s College of California, visiting class in Las Vegas, January 2007.

“The History and Success of Las Vegas,” Presentation for the Australia Club Managers Tour, Las Vegas, Nevada, November 2006.

“The History of Poker.” Honors College Athenaeum series. University of Nevada, Las Vegas. September 2006.

Instructor, 2006 Casino Resort Academy, sponsored Korean Ministry of Culture and Tourism, Korean Casino Association and RCC company. June 2006.

Instructor, University of Macau academic program at UNLV International Gaming Institute. June 2006.

“Primary Research in Gaming.” Presentation for GAM 474 (Gaming independent study), University of Nevada, Las Vegas. January 2006.

“All about Suburban Xanadu” Lecture for History 176 (United States since 1877), University of Missouri, Rolla. November 2005.

- “Building a Better Babylon: The Evolution of the Casino Resort.” Lecture for Graduate Lecture Series. University of Nevada, Las Vegas. October 2005.
- “Getting Started with Gaming Research.” Guest Lecture for HOA 763, Graduate Seminar in Casino Topics. University of Nevada, Las Vegas, September 2005.
- “History of Las Vegas Gaming.” Guest Lecture for SOC 442: Sociology of Gambling. University of Nevada, Las Vegas, September 2005.
- “The Long History of Casinos” for visiting teachers from Macau Casino Career Center. Atlantic City, NJ. February 2005.
- “Gambling History. Guest Lecture for ECON 411/611: Casino Gaming. University of Nevada Reno, November 2004.
- “History of Gambling.” Guest Lecture for SOC 442: Sociology of Gambling. University of Nevada, Las Vegas, September 2004.
- “Getting Started with Gaming Research.” Guest Lecture for HOA 763, Graduate Seminar in Casino Topics. University of Nevada, Las Vegas, September 2004.
- “Inventing the Las Vegas Strip.” Guest lecture for GEO 312: Viva Las Vegas, Ryerson University class visiting Las Vegas, NV. September 2003.
- “Introduction to Gaming Research.” Guest Lecture for HOA 763, Graduate Seminar in Casino Topics. University of Nevada, Las Vegas, September 2003.
- "Goodfellas or Good Public Relations? Rethinking Las Vegas's Past." University Forum Lecture, University of Nevada, Las Vegas. February 2002.
- "How the Casino Resort Destroyed Las Vegas." Guest Lecture for Graduate School of Fine Arts, University of Pennsylvania, Philadelphia, PA. January, 2002.
- “Protecting the Casino.” Guest Lecture delivered for PUA 735 (Public Regulation of Gaming), University of Nevada, Las Vegas, October 2001.
- “Casino Gaming in Atlantic City, 1978-2001.” Guest lecture delivered to PUA 736 (Public Impacts of Gaming), University of Nevada, Las Vegas. March 2001.
- “History of the Casino Resort” Guest lecture delivered to hospitality students at Atlantic County Vocational Technical School, Mays Landing, NJ, December 2000.
- “Casino Surveillance and Security” Guest lecture delivered to Casino Management class at School of Hotel Administration, University of New Hampshire, Durham, NH. November 2000.
- “Gambling History and Public Policy” Guest lecture delivered for Public Policy 10A, University of California, Los Angeles, October 1997.

## Community Outreach/Professional Speaking

- “Tenure and Promotion Roundtable.” UNLV Libraries Tenure and Promotion Committee. Las Vegas, Nevada, May 2018.
- “Playing the Odds: Gambling on Risk, Yesterday and Today.” WSIA Automation Conference, Las Vegas, Nevada, March 2018.
- “Howard Hughes: The Mystery behind the Man.” Clark County Library, Las Vegas, Nevada, March 2018.
- “Tropicana Hotel: The Tiffany of the Strip.” Clark County Library, Las Vegas, Nevada, November 2017.
- “Esports Research: Boundaries and Opportunities.” Presentation for UNLV Research Week 2017. Las Vegas, Nevada, October 2017.
- “Boardwalk Playground: The History of Atlantic City.” Clark County Library, Las Vegas, Nevada, September 2017.
- “The Impact of Technological Changes on Gaming.” Presentation for Analytics Training Quarterly Speaker Series, Caesars Entertainment. Las Vegas, Nevada, May 2017.
- “Lessons from Las Vegas.” Presentation for delegation from the Parliament of Kenya. Las Vegas, Nevada, May 2017.
- “Gaming & Sports Advocacy.” Panelist for Grassroots Seminar at the Reed Awards. Las Vegas, Nevada, February 2017.
- “Las Vegas in Global Perspective.” Panel moderated for United States Department of State “Experience America program. Las Vegas, Nevada, October 2016.
- “Hand to Hand Risk Management.” Society of Actuaries Annual Meeting, Breakfast Presentation. Las Vegas, Nevada, October 2016.
- “Family Friendly Las Vegas in the 1990s.” Panel participant. Neon Museum, Las Vegas, Nevada, October 2018.
- “Inside the Minds of Table Games Managers,” Las Vegas Casino Chip and Gaming Token Collectors’ Club. Las Vegas, Nevada, June 2016.
- “Celebrating 60 Years, Quarter 1: 1956-1971.” Talk for American Institute of Architects Las Vegas January meeting. Las Vegas, Nevada, January 2016.
- “Wiseguy Speaker Series: Kefauver’s Impact on Las Vegas.” Mob Museum, Las Vegas, Nevada, November 2015.

- "Las Vegas Stories: The Remarkable Life of Kirk Kerkorian, Father of the Las Vegas Megaresort." Clark County Library, Las Vegas, Nevada, November 2015.
- "Seven Things You Should Know About Casinos," Talk for American Society of Appraisers. Las Vegas, Nevada, October 2015.
- "The Evolution of Las Vegas," Women Enjoying Leisure group, JCC. Las Vegas, Nevada, August 2015.
- "Notorious Nevadans throughout the 20<sup>th</sup> Century." Presented by Nevada Council for History Education. Panel member. Nevada State Museum, Las Vegas, Nevada, April 2015.
- "Las Vegas Stories: How Jay Sarno's Wild Life Changed Las Vegas." Clark County Library, Las Vegas, Nevada, April 2015.
- "Preparing Research for Publication and Presentation." Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, March 2015.
- "History of Gaming in Las Vegas." Phi Alpha Delta Gaming Law Symposium. Boyd School of Law, University of Nevada, Las Vegas, March 2015
- "The Mob on Trial: The Kefauver Hearings and Their Impact on Organized Crime." Clark County Library, Las Vegas, Nevada, January 2015.
- "Getting the Mob Out: How Changes in Nevada Law Helped Push Organized Crime Out of Nevada Gaming." Talk sponsored by UNLV Gaming Law Society and Criminal Law Society, University of Nevada, Las Vegas, Boyd School of Law, September 2014.
- "Today's Gaming Trends." Bob Maheu First Wednesday Lunch, Las Vegas Country Club, Las Vegas, Nevada, September 2014.
- "Welcome to the Neighborhood." Clark County Library, Las Vegas, Nevada, August 2014.
- "The Future of the Gaming Industry: Challenges and Opportunities." Congressional Black Caucus Political Education and Leadership Institute. Tunica, Mississippi, August 2014.
- "Downtown Vs. The Strip." Clark County Library, Las Vegas, Nevada, July 2014.
- "How Jay Sarno Invented Modern Vegas." UNLV University Forum Lecture, Las Vegas, Nevada, April 2014.
- "Preparing Research for Publication and Presentation." Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, March 2014.
- "Memory and Writing: Why and How." Osher Lifelong Learning Institute, Las Vegas, Nevada, March 2014.
- "Jay Sarno: A Roundtable Discussion." UNLV Lied Libraries, Las Vegas, Nevada, February 2014.



“Current Issues in Las Vegas and Gaming. Panel Discussant. .” Cass Business School (London) Strategic Marketing in Action elective lecture, Las Vegas, Nevada, February 2014.

“Author Talk,” The Mob Museum. Las Vegas, Nevada, December 2013.

“How Jay Sarno Changed Casinos,” Las Vegas Casino Chip and Gaming Token Collectors’ Club. Las Vegas, Nevada, December 2013.

“The Life of Jay Sarno.” Private Event, Beverly Hills, California, November 2013.

“How Las Vegas Became Las Vegas.” Talk to Cass Business School Annual European Alumni Gathering. Monaco, September 2013.

UNLV TIES Trade and Industry Exchange Session 2013. Discussant. Las Vegas, Nevada, July 2013.

“Difficulties in Researching Gambling History.” Casino Chip and Gaming Token Collectors’ Club Annual Meeting, educational seminar. Las Vegas, Nevada, June 2013.

“What’s Happening the Las Vegas Casino Business.” Talk for Rotary Club of Green Valley,” Henderson, Nevada, May 2013.

“How Bugsy Blew It: Leadership Lessons from a Made Man.” Presentation for Hilton Grand Vacations sales professionals. Las Vegas, Nevada, April 2013.

“How Bugsy Blew It: Leadership Lessons from a Made Man.” Presentation for MGM Resorts International sales professionals. Las Vegas, Nevada, April 2013.

“Preparing Research for Publication and Presentation.” Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, March 2013.

“What You Should Know about Gambling Research.” Lecture for Osher Lifelong Learning Institute Program. Las Vegas, Nevada. March 2013.

“Interesting Casino Research in Las Vegas.” Talk for Southern Nevada Casino Collectibles Club. Las Vegas, Nevada, February 2013.

“Jewish Gamblers—from the Talmud to Today.” Talk at Midbar Kodesh Temple, Las Vegas, Nevada, December 2012.

“Gaming/Hospitality Analytics: Where We Are, Where We’re Going.” Talk for Caesars Enterprise Analytics, Las Vegas, Nevada, November 2012.

“Inside Slot Machines.” Talk for Siena Computer Club, Las Vegas, Nevada, November 2012.

“The Center for Gaming Research in the Community.” Talk for Las Vegas International Women’s Forum, Las Vegas, Nevada, September 2012.

“What’s Happening in Vegas?” Talk for Las Vegas Kiwanis, Las Vegas, Nevada, August 2012.

“Jay Sarno and Caesars Palace.” Casino Chip and Gaming Token Collectors’ Club Annual Meeting, educational seminar. Las Vegas, Nevada, June 2012.

“Vegas—Beyond Gaming.” Talk for Las Vegas Territory. Las Vegas, Nevada, March 2012.

“Preparing Research for Publication and Presentation.” Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, March 2012.

“Where is Vegas Going?” Talk for Yale Club of Nevada. Las Vegas, Nevada, October 2011.

“Five Things You Should Know About Las Vegas.” Keynote dinner speech, Peace Hawks Reunion 2011, Las Vegas, Nevada, September 2011.

“Vegas Casino History,” Talk for Men Enjoying Leisure (Jewish Community Center). Las Vegas, Nevada, September 2011.

“Preparing Research for Publication and Presentation.” Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, April 2011.

“Seven Things You Should Know About Casinos,” Talk for Canadian Masonry Contractors Association. Las Vegas, Nevada, March 2011.

“Where is Las Vegas Gaming Going in 2011?” Talk for Las Vegas Rotary Club. Las Vegas, Nevada, February 2011.

“Five Things You Should Know about Casinos in 2011.” Talk for Sun City Anthem Women’s Club. Las Vegas, Nevada, January 2011.

“Las Vegas Casinos: History and Current Outlook.” Talk for Temple Sinai Men’s Club. Las Vegas, Nevada, December 2010.

“Gaming in Nevada: Development & Regulation.” Presentation for Incheon Airport Corporation and the Incheon Free Economic Zone Authority, Las Vegas, Nevada, October 2010.

“What’s Happening in Las Vegas.” Presentation for The Richman Group’s Affordable Housing Corporations, Low-Income Housing Tax Credit Developers’ Conference, Las Vegas, Nevada, October 2010.

“Preparing Research for Publication and Presentation.” Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, April 2010.

“Half-Hour Gambling History.” Presentation for American Technion Society. Las Vegas, Nevada, March 2010.

“What’s Happening in Las Vegas.” Presentation for Israeli business editors. Las Vegas, Nevada, February 2010.

“A Criminal Business: The History of Organized Crime.” Lecture for Elderhostel program, University of Nevada, Las Vegas, February 2010.

“Casinos in Las Vegas.” Talk for Temple Bet Kennesset Bamidbar’s Men’s Club. Las Vegas, Nevada, January 2010.

Featured theme enrichment lecturer, Crystal Serenity’s “Adventures of Tycho” cruise. Venice, Italy, to Athens, Greece, September-October, 2009.

“Seven Things You Should Know About Las Vegas.” Keynote dinner speech, Peace Hawks Reunion 2009, Las Vegas, Nevada, September 2009.

“Preparing Research for Publication and Presentation.” Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, July 2009.

“Inside Special Collections’ Casino Collections.” Casino Chip and Gaming Token Collectors’ Club Annual Meeting, keynote presentation. Las Vegas, Nevada, June 2009.

“Architecture and Neon in Las Vegas.” Clark County Centennial Roundtable discussion. Las Vegas, Nevada, May 2009.

“Recession Lessons in the Age of Malaise: The 1980s Comeback in Perspective.” Las Vegas Visitors and Convention Authority Leisure Speakers Series. Las Vegas, Nevada, March 2009.

“Three Days That Changed Vegas.” Leadership Henderson. Las Vegas, Nevada. March 2009.

“Gambling, History, and Technology.” RAY group (Finnish gaming industry). Las Vegas, Nevada. January 2009.

“Gambling History and Casino Security.” “Professor’s Choice” lecture for Osher Lifelong Learning Institute Program. Las Vegas, Nevada. October 2008.

“Inside the Gaming Collection.” Educational seminar presented at 16<sup>th</sup> Annual Convention of the Casino Chip and Gaming Token Collectors Club. Las Vegas, Nevada. June 2008.

“Seven Quick Things You Should Know About Casinos,” Text and Academic Authors Conference, Las Vegas, Nevada, June 2008.

“Sports Betting in America,” panelist for IRS Advanced Wagering Seminar, Las Vegas, Nevada, May 2008.

“Seven Things You Should Know About Casinos,” Meritum Conference, Las Vegas, Nevada, May 2008.

“Careers in Academia,” talk for Career Day, Gwendolyn Woolley Elementary School, North Las Vegas, Nevada, April 2008.

“Gaming—Current Issues in Legislation and Regulation,” panel moderator for Chamber of Commerce program, Las Vegas, Nevada, April 2008.

- “Seven Things You Should Know About Casinos,” Presentation Radiological Emergency Preparedness Conference, Las Vegas, Nevada, April 2008.
- “Preparing Research for Publication and Presentation.” Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, March 2008.
- “Seven Things You Should Know About Casinos,” Presentation for National Association of Realtors, Las Vegas, Nevada, November 2007.
- “Seven Things You Should Know About Casinos,” Presentation for Spring Manufacturers Institute Convention, Las Vegas, Nevada, October 2007.
- “Gambling History for the Casino Professional,” executive seminar conducted for Tatts Pokies, Las Vegas, Nevada, September 2007.
- “Preparing Research for Publication and Presentation.” Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, March 2007.
- “From Illegal Gambling to Gaming and Entertainment,” Presentation for Nordic Frontiers, Las Vegas, Nevada, November 2006.
- “A Win/Wynn History” Presentation for Suzuki Motor Corporation of America Meeting, Las Vegas, Nevada, September 2006.
- “Research: Publications and Presentations.” Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, April 2006.
- “A Brief History of Las Vegas: What Casinos Don’t Want You to Know.” Presentation for the Virginia Transportation Construction Alliance Winter Meeting. January 2006.
- “A Brief History of Gambling.” Lecture sponsored by the University of Missouri, Rolla History and Political Science Department, November 2005.
- “Las Vegas Gaming History.” Lecture for Elderhostel program, University of Nevada, Las Vegas, September 2005.
- “Research: Publications and Presentations.” Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, April, 2005.
- “What You Don’t Know about Las Vegas Gambling.” Lecture for Elder Hostel program, University of Nevada, Las Vegas, April 2005.
- “Casino Surveillance and Security.” Lecture for Elderhostel program, University of Nevada, Las Vegas, April 2005.
- Panel member for discussion of gambling history, Leadership Las Vegas. Las Vegas, NV. October 2004.

- “Rollers High and Low: The History of Gambling and Las Vegas.” Presentation for Agenda Group. Las Vegas, NV. October 2004.
- “Building a Desert Xanadu: The History of the Las Vegas Strip.” Presentation for 2004 Mensa Annual Gathering. Las Vegas, NV. July 2004.
- “Gambling on the Internet.” Presentation for 2004 Mensa Annual Gathering. Las Vegas, NV. July 2004.
- “Photographic Documentation: The Best Way to Collect Neon?” Presentation at COLLECTING NEON: How, Why, and the Alternatives, sponsored by Nevada State Museum & Historical Society. Las Vegas, NV. April 2004.
- “Leadership and Innovation: The Strip as a Case Study.” Presentation for Service Corps of Retired Executives. Las Vegas, NV. December 2003.
- “How the Strip Became a Road to Success.” Presentation for Palmetto GBA Train the Trainer Seminar. Las Vegas, NV. October 2003.
- “Digital Dice and Virtual Bookies: The Challenges of Online Gaming.” Presentation for Association of Information Technology Professionals meeting. Las Vegas, NV. July 2003.
- “UNLV Special Collections for Collectors.” Educational seminar presented at 11<sup>th</sup> Annual Convention of the Casino Chip and Gaming Token Collectors Club. Las Vegas, NV. June 2003.
- “Gaming’s Impact on Municipalities: Three Case Studies.” Presentation to the Association for Government Leasing and Financing Spring Conference 2003. Las Vegas, NV. May 2003.
- "All about the Gaming Collection." Presentation at "Special Collections or Where to Go For the Weird Stuff," a panel sponsored by the Southern District of the Nevada Library Association. Las Vegas, NV. April 2003.
- "The Secret History of Las Vegas Casinos." Keynote address, 2003 Western Conference of Painting and Decorating Contractors of America Councils. Las Vegas NV. April 2003.
- "Betting on the Wire: How Gambling Has Kept Pace with Communications Technology." Keynote address, Third Annual Research and Ideas Conference, Las Vegas, NV. April 2003.
- "Learning the history of Las Vegas." Guest Lecture for Leadership Las Vegas Youth, "Living in Southern Nevada" program, Las Vegas, NV. February, 2003.
- “Research Ethics” and “Publishing a Good Research Paper.” Presentations for the UNLV McNair Scholars Institute. Las Vegas, NV, March-April, 2002.
- "History of Las Vegas." Guest Lecture for Leadership Las Vegas Youth, "Living in Southern Nevada" program, Las Vegas, NV. February, 2002.
- "Growth of Casino Gaming in the United States." Lectures for Elder Hostel program, University of Nevada, Las Vegas. November and December, 2001.

## Professional Service

Mentor, Nevada Promise program. 2018-present.

Member, University Promotion and Tenure Committee, University of Nevada, Las Vegas. 2017-9.

Member, Advisory Council, National Museum of Organized Crime and Law Enforcement, 2017-present.

Mentor, UNLV Mentoring Circle. 2017-present.

Member, Screen and Recruitment Committee, Dean of Libraries, University of Nevada, Las Vegas. 2016.

Manuscript reviewer, Taylor & Francis Group, 2016.

Member, CDC Gaming Reports Advisory Board, 2016-present.

Member, Global Gaming Expo Advisory Board, 2016-present.

Program co-chair, International Conference on Gambling and Risk-Taking, 2016

Member, Board of Advisors, Museum of Gaming History, 2015-present

Member, Screen and Recruitment Committee, Executive Vice President and Provost, University of Nevada, Las Vegas. 2015.

Member, Nevada Gaming Policy Committee, 2014-present

Co-Chair, Search Committee, Head of Digital Scholarship Strategy, 2014

Member, Special Peer Evaluation Committee, University Libraries, 2014.

University of Nevada Press, "Gambling" series editor 2013-

Member, Search Committee, Head, Special Collections Technical Services, 2013

Member, Events Steering Committee, University Libraries, 2013-

Book manuscript reviewer, Chicago University Press, 2013

Program co-chair, International Conference on Gambling and Risk-Taking, 2013

Co-chair, search committee, Director of Special Collections, 2012

Book manuscript reviewer, Routledge Books, 2012

Book manuscript reviewer, University of Missouri Press, 2012

Journal article referee, Journal of Business Research, 2012

Journal article referee, Journal of Gambling Issues, 2012

University Libraries representative, Faculty Senate Academic Freedom, Tenure and Promotion Committee, 2011-2013

Journal article referee, Korea Legislation Research Institute Journal of Law and Legislation, 2012-13

Member, University Libraries Student Employee Mentorship Group, 2011-2012

Member, UNLV Web Forum, 2011-

Member, UNLV Faculty Senate Program Review Committee, 2010-11

Member of Editorial Board, Gaming Law Review, 2010-present

Member, UNLV Libraries Scholarship Criteria Review Committee, 2010

European Research Council, reviewer for research proposals, 2010

Book manuscript reviewer, Princeton University Press, 2010

Journal article referee, Thunderbird International Business Review, 2010

Co-chair, University Libraries Tenure and Promotion Committee, 2009-10

Member, Steering Committee, International Association of Gambling Researchers

Member, UNLV University Grievance Committee, 2008-2010

Book manuscript reviewer, Cornell University Press, 2008

Book manuscript reviewer, Baylor University Press, 2008

Member, University Libraries External Relations Committee, 2006-2008

Member, University Libraries Safety Committee, 2006-2007

Member, University Libraries Undergraduate Research Award Committee, 2005-7

Faculty Senator, University of Nevada, Las Vegas, 2003-2006

Member, University Libraries Task Force on Faculty Workload, 2005

Mentor and speaker, UNLV McNair Scholars program, 2002-

Member, University Leadership Assessment and Campus Affairs committees, 2001-3

Member, University Libraries Professional Development Committee, 2001-2003; co-editor of semi-annual professional development newsletter

Member, search committee for Public Services Librarian in the Humanities, UNLV Libraries, 2002.

Member, Neon Museum Acquisitions Committee, Las Vegas, Nevada, 2001-2003; chair of subcommittee that undertook Neon Survey and administered \$10,000 in grant funds

Member, Las Vegas Centennial Celebration Commission, 2001-2005; advisor for historical issues

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